

QuilterSurvey4_19

What are your top 3 reasons that you like to visit your local quilt shop?

Answer Choices	Responses	
Friendly Staff	66.51%	145
Knowledgeable Staff	46.79%	102
Community of quilters	14.22%	31
Classes	24.31%	53
Fabric Selection	71.10%	155
Notions Selection	9.63%	21
Inspirational Displays	24.31%	53
Fabric Quality	44.04%	96
Answered		218
Skipped		0



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What are your top 3 reasons you would not visit a local quilt shop?

Answer Choices	Responses	
Unfriendly Staff	87.61%	191
Limited fabric Selection	74.31%	162
No Rewards program	8.72%	19
Lack of Classes that interest me	37.16%	81
Too far away	55.50%	121
Other (please specify)	21.56%	47
	Answered	218
	Skipped	0



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Do you take classes at your local quilt shop?

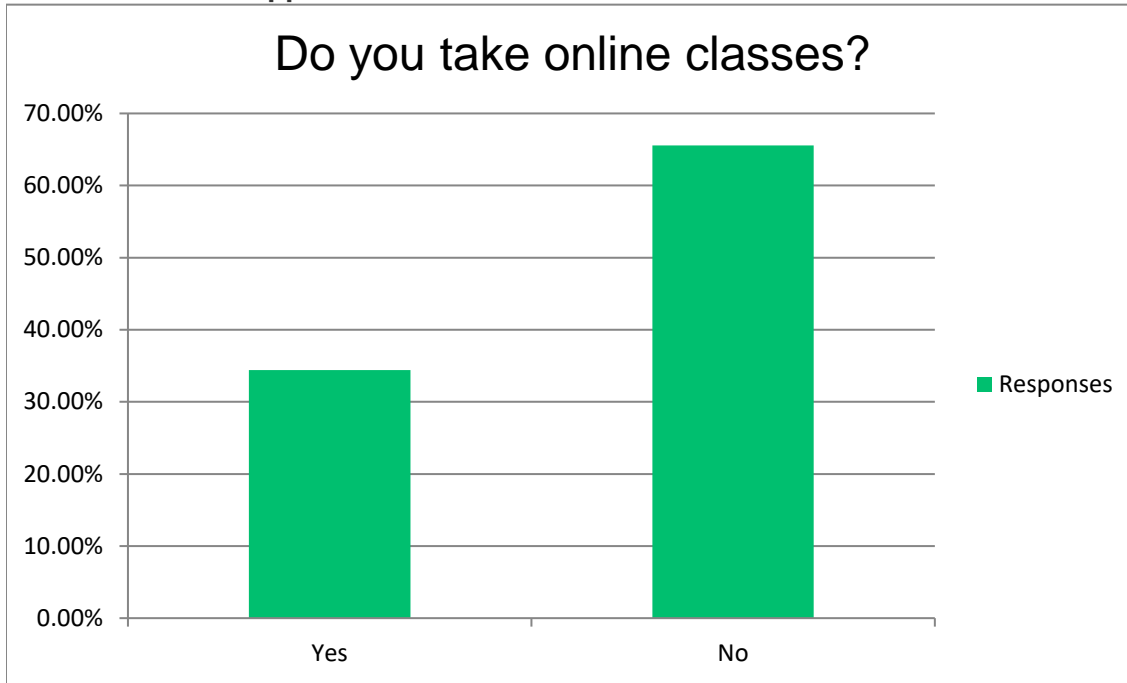
Answer Choices	Responses	
Yes	61.11%	132
No	38.89%	84
Answered		216
Skipped		2



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Do you take online classes?

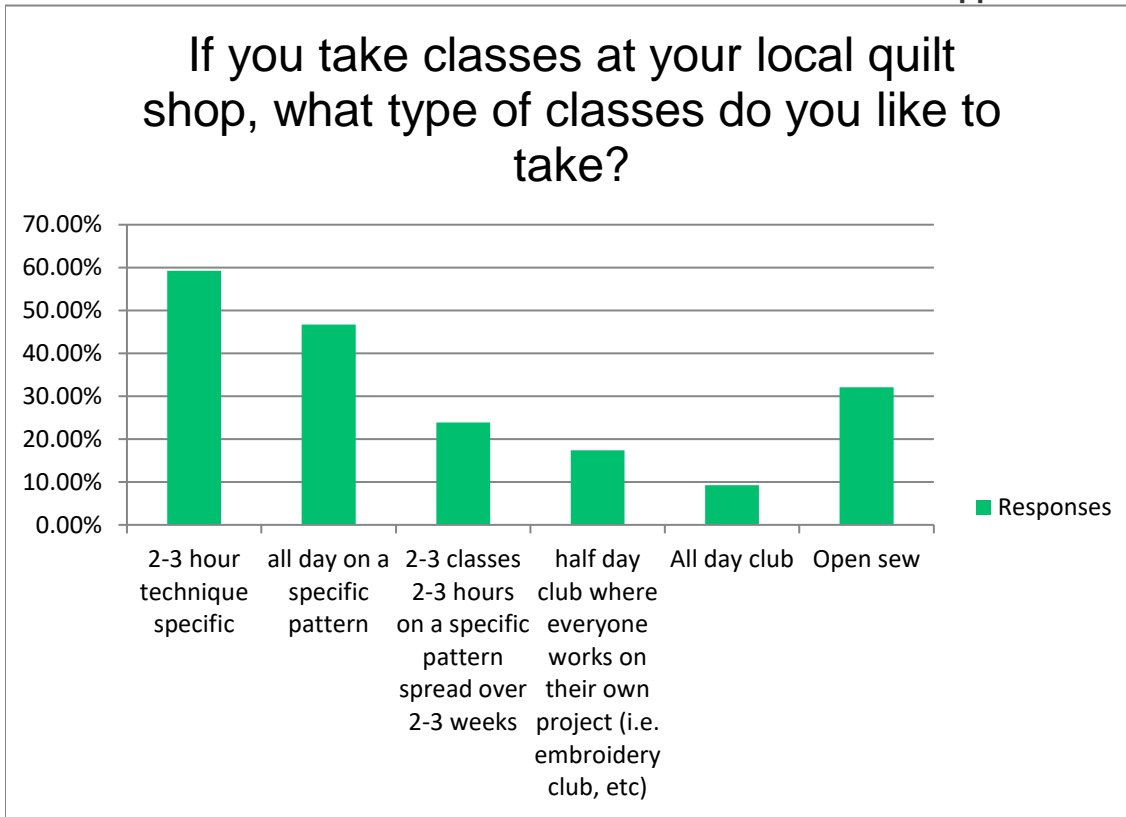
Answer Choices	Responses	
Yes	34.42%	74
No	65.58%	141
Answered		215
Skipped		3



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If you take classes at your local quilt shop, what type of classes do you like to take

Answer Choices	Responses	
2-3 hour technique specific	59.24%	109
all day on a specific pattern	46.74%	86
2-3 classes 2-3 hours on a specific pattern spread over 2-3 weeks	23.91%	44
half day club where everyone works on their own project (i.e. embroidery club, etc)	17.39%	32
All day club	9.24%	17
Open sew	32.07%	59
	Answered	184
	Skipped	34

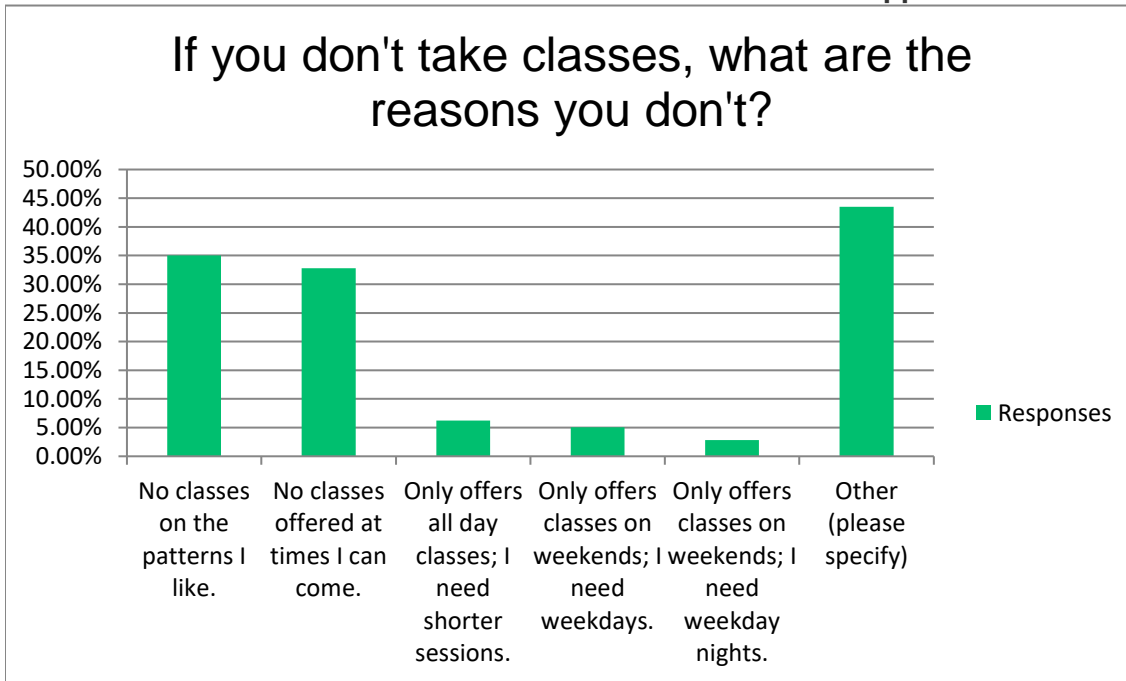


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If you don't take classes, what are the reasons you don't?

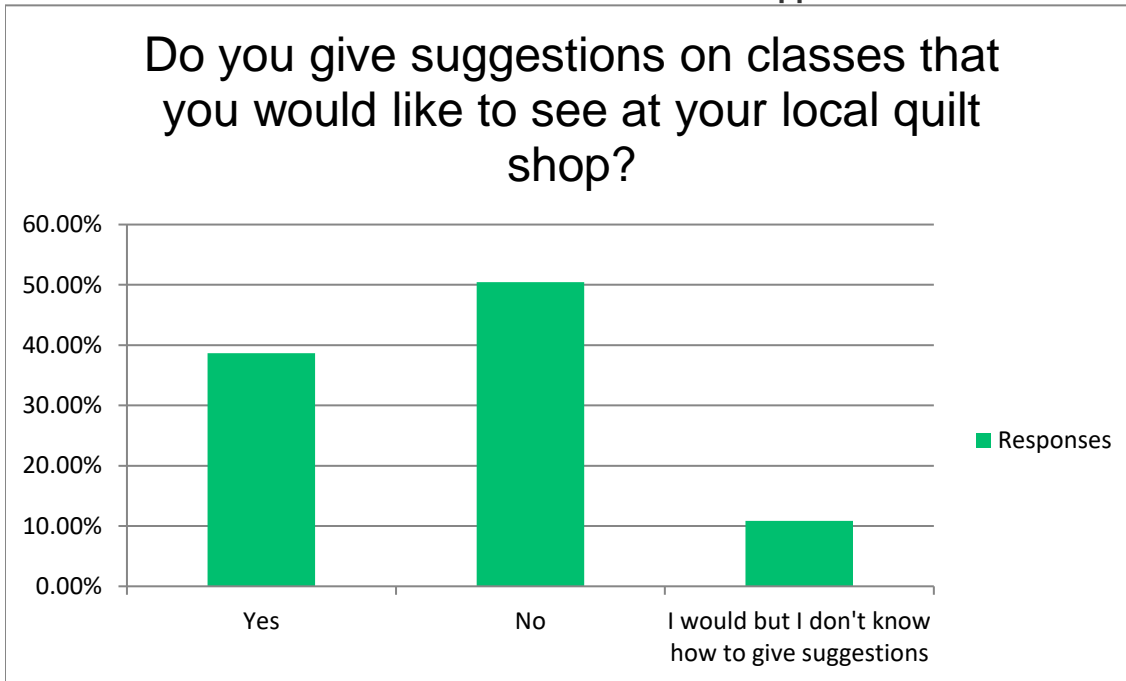
Answer Choices	Responses	
No classes on the patterns I like.	35.03%	62
No classes offered at times I can come.	32.77%	58
Only offers all day classes; I need shorter sessions.	6.21%	11
Only offers classes on weekends; I need weekdays.	5.08%	9
Only offers classes on weekends; I need weekday nights.	2.82%	5
Other (please specify)	43.50%	77
	Answered	177
	Skipped	41



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Do you give suggestions on classes that you would like to see at your local quilt

Answer Choices	Responses	
Yes	38.68%	82
No	50.47%	107
I would but I don't know how to give suggestions	10.85%	23
	Answered	212
	Skipped	6

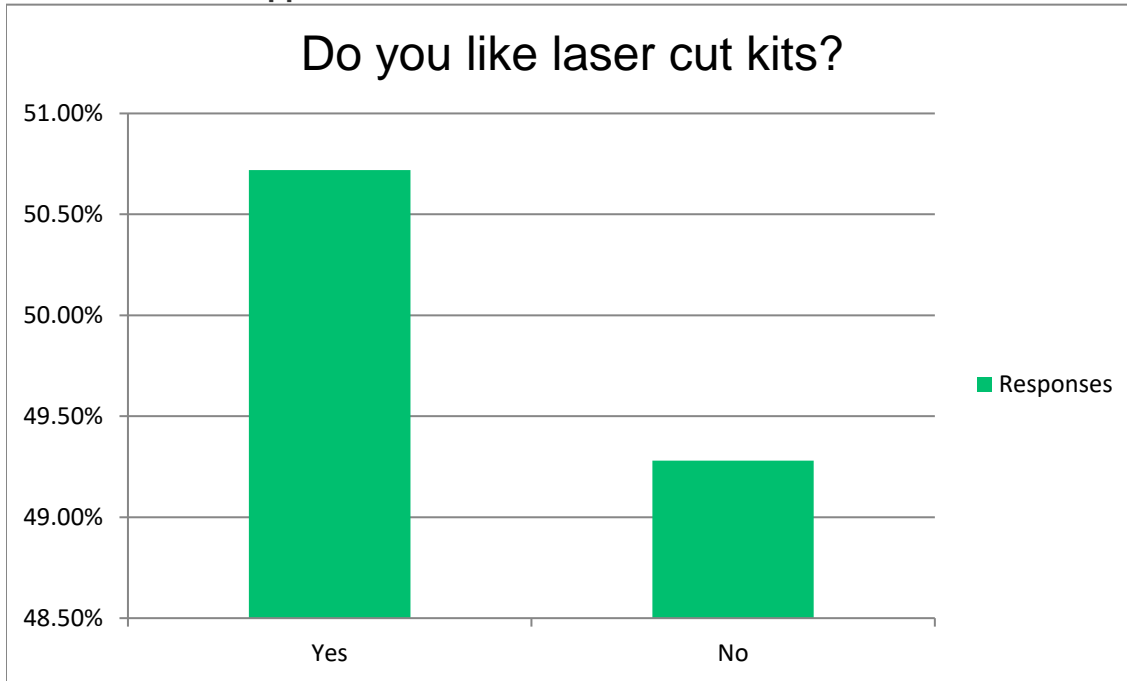


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Do you like laser cut kits?

Answer Choices	Responses	
Yes	50.72%	106
No	49.28%	103
Answered		209
Skipped		9



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Do you attend "Demo" days at your local quilt shop?

Answer Choices	Responses	
Yes, I love Demo days!	38.97%	83
No, my shop doesn't have Demo days!	45.54%	97
No, not interested in Demo days.	15.49%	33
Answered		213
Skipped		5

